

Upcoming Exhibition:

Celebrating Our First Birthday: Happy Hokusai—Good Fortune from A to Z



First Anniversary exhibition of museum opening! Bringing together works by Hokusai and his pupils in which they depicted the gods and auspicious subjects.

22nd November is our first anniversary of museum opening. We celebrate our museum's first anniversary by opening the exhibition; "Celebrating Our First Birthday: Happy Hokusai—Good Fortune from A to Z" that brings together works by Hokusai and his pupils in which they depict the gods and auspicious subjects.

All art pieces which will be displayed, belonging to our collection. In exhibition, main piece is "Hotei, the God of Happiness and Abundance" by Katsushika Hokusai. One of the 7 deities of good fortune, Hotei played a flute comfortably and as if his music can be listened in the reality. This Picture's structure shows Hokusai's original dynamic idea and his sense of fun. We are displaying these luck-bringing works by Hokusai and his school with gratitude to all who have supported our museum since its opening, who have come to our exhibitions, and who will continue to cheer on our efforts.

Exhibition Overview

Exhibition title: Celebrating Our First Birthday: Happy Hokusai—Good Fortune from A to Z

Dates: Tue 21 November – Sun 21 January 2018

First period: Tue 21 November- Sun 17 December

Second period: Tue 19 December - Sun 21 January 2018

Hours: 9:30 to 17:30 (Last admission 17:00)

Closed: Every Monday (or following weekday when Monday is a holiday or observed holiday)

mon 27 Nobember, mon 4, 11, 18, 25 December

tue 9, mon 15 January 2018

XYear end closing day fir 29 december 2017 - mon 1 Januarry 2018

Admission Fees: You can enter also AURORA (Permanent exhibition room)

		Adults	High School /	65 and over	Junior High	Disabled
			University		School	peoples
			Students		Students	
	Individual	¥1,000	¥700	¥700	¥300	¥300
-	Group	¥800	¥560	¥560	¥240	¥240

^{*}Group admission applies to 20 or more paying adults

(Please show your certificate at time of admission.)

*Use of these tickets is limited to the day on which the exhibition is visited.

Discount mutual

The National Museum of Western Art Special exhibition "Hokusai and Japonisme"

[Date] Sat 21 October 2017 – Sun 28 January 2018

[Venue] The National Museum of Western Art 7-7 Ueno-koen, Taito-ku, Tokyo 110-0007, JAPAN

Visitors retaining the ticket stub of the exhibition from 21 October 2017 to 28 January 2018 at the National Museum of Western Art are entitled to a reduced ticket price of this exhibition at the Sumida Hokusai Museum.

Please note that each exhibition has different end dates.

 $\ensuremath{\mbox{\%}}\mbox{Effective}$ only one time, can't be used more than one coupon at a time.

Organizers: Sumida City | The Sumida Hokusai Museum Official website: http://hokusai-museum.jp/medetai

Contact: The Sumida Hokusai Museum

Phone: 03-5777-8600 (Hello Dial) Email: hm-pr@hokusai-museum.jp

^{*}Students in elementary school and younger are admitted free of charge

^{*}Junior high, high school, and university students (including technical college, vocational school, and special training college students) will be requested to show student ID.

^{*}Adults 65 and over will be requested to show a document verifying age.

^{*}Persons with a certificate such as the following plus one accompanying person are admitted discount of charge: physical disability, intellectual disability, rehabilitation, mentally handicapped health and welfare, atomic bomb victim health notebook, etc.

Official web site : http://hokusai-museum.jp/medetai/
Official twitter : http://twitter.com/HokusaiMuseum/

Official facebook: http://www.facebook.com/THE.SUMIDA.HOKUSAI.MUSEUM/



Exhibition Structure

Section 1: Lucky Gods

In the Edo period, it was customary for people to welcome the gods at New Year's and other critical turning points in the year, to express their gratitude for the gods' protection and to prayer for peace and bountiful harvests. Because of it, Hokusai and his students produced many paintings and prints of gods. The two parts of this section, which introduce part of the Japanese pantheon, are The Seven Gods of Good Fortune—"Meet the All Stars", which introduces all seven of these luck-bringing gods, and "The Gods on Parade", a collection of other gods associated with good luck. His section is full with auspicious gods including this exhibition's main piece "Hotei, the God of Happiness and Abundance"







Totoya Hokkei "The Seven Gods of Good Fortune"; 2nd term

Katsushika Hokusai "Hotei, the God of Happiness and Abundance" ;1st term



Section 2: Auspicious Symbols

We live surrounded by things with auspicious meanings. For instance, pines, bamboo and plum trees are auspicious motifs in Japan. In the three parts making up this section, we focus on "Propitious Creatures", "Auspicious Plants", "Tales of Good Fortune", and "An Auspicious Miscellany" a delightful variety of lucky motifs. We introduce the works presented include both familiar motifs known today for their associations with good fortune, such as cranes and turtles and others whose auspicious implications are no longer well understood. You can find auspicious meanings which is inherited historically, in familiar motifs. What you find still applicable to the present day, may broaden your horizons.





Section 2 Katsushika Hokusai "The Shell Matching Game" 1st term



Section 2 KatsushikaTaito II "Composite Print: A Carp"; 2nd term



Section 3: Happy New Year!

This section, which is subdivided into "New Year's Customs" and "New Year's Performances," presents a variety of images of getting the New Year off to a good start. MANZAI of "MANZAI performers" depicted by Hokusai is one of the performances "Kadozuke-gei" which performers visit house-to-house and dance while singing auspicious words. Nowadays people enjoy New Year's costumes without understanding its meaning. This section provides opportunity to learn the meanings of the prayers imbedded in customs that survive today.





Section 3 Katsushika Hokusa*i "Manzai Performer"* 2nd term



Section 3 Katsushika Hokusai "Young Women with Decorative Battledores" 2nd term



Section 4: Lucky Places

"Power spots" has been popular locations since Edo-period. We have had customary way of wishing for happy future in New Year as an observance that have not changed today since Edo-period. The works in this section depict people made repeated visits shrine to offer prayers and people went to pray on a daily basis and special pilgrimage sites and festivals. Please enjoy a lot of works containing auspicious atmosphere in special season like New Year's day. Moreover at the end of this section, you'll encounter a unique take on *omikuji* —specially made by the Sumida Hokusai Museum. Why don't you try your luck?





Section 4 Katsushika Hokusai "Visiting the Meguro Fudoson Temple" ;2nd term





This Exhibition Leaflet

To celebrate the 1st anniversary of museum opening, we sell this exhibition's leaflet with clear file folder which various auspicious gods are printed. On the face side each section of this exhibition are explained, and on back side "Hotei, the God of Happiness and Abundance" is printed and it can be displayed as a hanging roll at home.



Leaflet of this exhibition "Celebrating Our First Birthday: Happy Hokusai—Good Fortune from A to Z"

XDesign can be different.



Related events (only in Japanese)

We'll inform you of details for each one on our website.

1. Lecture (only in Japanese)

Topic: Visit seven deities of good fortune ~Strolling through the town to call good fortune~

Lecturer: Midori Kojima (VISIT SUMIDA Tourism Office)

Venue: MARUGEN 100 (Museum lecture hall)

Date and time: Sat 23 December, 14:00-15:30 (Door open 13:30)

Capacity: 60

Admission: Free (However, an admission ticket or annual pass is required)

2. Slide Presentation (only in Japanese)

Topic: "Celebrating Our First Birthday: Happy Hokusai—Good Fortune from A to Z"

Lecturer: The museum Curator

Date and time: Sat 9 December, Sat 6 January 14:00-14:30 (Door open 13:30)

Venue: MARUGEN 100 (Museum lecture hall)

Capacity: 60

Admission: Free (However, an admission ticket or annual pass is required)

5



News from the library



The library welcome visitors with "Scenery on Both Banks of the Sumida River Handscroll Painting" (One part) displayed at the museum opening. During the exhibition we will give post cards embossed shape of auspicious gods for all library visitors since we wish that fortune will be shared with their precious. Please drop in the library when you visit the museum.

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Activities reports and News

Thanks to all of you, 22 November is our first anniversary of museum opening

We will hold first anniversary event! Various events and programs welcome you with our feelings of gratitude.



3 Special Exhibition "Celebrating Our First Birthday: Happy

Hokusai—Good Fortune from A to Z"

We are displaying these luck-bringing works depicted by Hokusai and his school with gratitude to all who have supported our museum since its opening, who have come to our exhibitions, and who will continue to cheer on our efforts. Don't miss the exhibition which can bring you fortune.

Appreciation Festival for 1st anniversary of museum opening

We held the Appreciation Festival for 1st anniversary of museum opening in Midoricho park where is located in front of the museum. Workshop booth which museum staff organized and drinking eating space where food and drink are served by food truck will be there. Please feel free to drop in.

- ■Date: Sat 25^{th-} Sun 26th November 10:00-16:00
- ■Venue: Sumida City Midoricho Park ※Come rain or shine (*Postponed (canceled) in case of stormy weather

3 Appreciation Day for Inhabitants of Sumida City

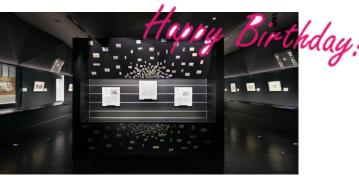
As a token of our appreciation, people who live in or commute Sumida are free. We hope that people who never visit here and those who have already visited can enjoy the Sumida Hokusai Museum.

- Date: 3 days (Tue 21 Thu 23 November 2017)
- Service: Admission fee is free for permanent and special exhibition

★Special exhibition "Celebrating Our First Birthday: Happy Hokusai—Good Fortune from A to Z

■ Eligible person: People who live in or commute Sumida are free. Please show your driver license, insurance certificate, student ID, company card or disable certificate.





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84 Commemorative goods presented

As a token of our gratitude, we will give our original ticket case. The number of distribution of commemorative goods is limited.

- Distributing date: Tue 21 November 2017~Thu 23 November each day 9:30~
 - XEnd of distribution when reach 200 people each day
- Venue: The Sumida Hokusai Museum
- A number of commemorative goods: 200 each day

<u>**On a first-come, first-served basis. There is possibility that you cannot receive it even if you wait in a queue.</u>



祝5

New Japan Philharmonic anniversary concert





Date: Wed 2nd November 2017 ①14:00~14:30 ②15:30~16:00

Performer: New Japan Philharmonic Wind Quintet group

Yasushi Watanabe (Flute), Ami Kaneko (Oboe), Marcos Perez Miranda(Clarinet)

Takaaki Tsuboi (Faggote), Chie Matsushima (Horn)

Program: trois pièces brèves. Composer, Ibert, Jacques, The Sound of Music Medley,

Petite Suite Composer, Debussy, etc.

Contact: New Japan Philharmonic patronage section 03-5610-3822 Participation: No reservation. There is possibility to stand to watch.



Information from educational section

Workshop making a chopstick rest by using Mizuhiki (only in Japanese)>

Mizuhuki can be seen in several occasion, for example celebrating gift's decoration and New Year's decoration. We will held workshop making a chopstick rest by using Mizuhiki. A chopstick rest that used Plum flower as a motif is necessary item for table setting to start 2018.





■ Lecturer : Kaori Funaki

■ Place: MARUGEN100 (Museum Lecture hall)

■ Date:Sun 10th December 2017 10:30~12:00 (Door opening:10:00)

■ Limited number: 8 participants

■ Fee: ¥2,500 (including materials costs)

■ Participation : Please access to our Web site or call us

Xthe Sumida Hokusai Museum educational section: Negishi or Gomi

Tel 03-6658-8931

Reception hours 9:30-17:30

<Let's Make Christmas wreath !(tentative title)(only in Japanese)>

We will make original Christmas wreath by various materials which used a motif of Sumida River. You can make a memorable Christmas wreath which is only one in the world.

■ Teacher: KOKOPERI +

■ Place: MARUGEN100 (Museum lecture hall)
■ Time: 10 December 2017 Start from 13:00

<New Year Events in 2018>

We will electrify the city like Edo period in New Year. The Sumida Hokusai Museum will held the New Year's events which performers living in Sumida City will attend.

Shall we celebrate the beginning of New Year while enjoy traditional Japanese art which has been beloved since Edo period?







Katsushika Hokusai "Panoramic Views on Both Banks of the Sumida River at a Glance" From last volume



Tue 2 January 2018 New Year event Program (only in Japanese)

☆A lion dance (Shishimai) Performer: Momokawa-ryu, the head of family, Ako Momokawa

☆Yamatogaku (Hokusai Dance) Performer: Momokawa-ryu the head of family Ako Momokawa

☆Macrography performance Performer: REIBU

☆Visitor's writing of wishes of congratulations for the beginning of a New Year taught by REIBU

☆New year standup Comedy (tentative title) Performer: Katsushika Futome and Gyorome

☆Playing the Hokusai's game of LIFE with auspicious smile Navigator: Katsushika Futome and Gyorome



Wed 3 January 2018 New Year event Program (only in Japanese)

☆A lion dance(Shishimai) Performer: Momokawa-ryu, the head of family, Ako Momokawa

☆Fox dance (Kitsune odori), etc Asakusa Yoshiwara Kitsune shachu

☆Macrography performance Performer: REIBU

☆Visitor's writing of wishes of congratulations for the beginning of a New Year taught by REIBU

☆New year standup Comedy (tentative title) Performer: Katsushika Futome and Gyorome

☆Playing the Hokusai's game of LIFE with auspicious smile Navigator: Katsushika Futome Gyorome



This performance reproduce fox dance depicted by Katsushika Hokusai "Scenery on Banks of the Sumida River"

■Future planned exhibitions

♦ Wed 14 February 2018 – Sun 8 April 2018

Exhibition: "Hokusai Beauty ~Gorgeous Edo women~ (a tentative title)"

In the changing of painting style, Hokusai established a distinctive style "Ukiyo-e portraying beautiful women", which attracted many people by capturing the trend. We will introduce the world of fabulous beauty paintings depicted by Hokusai and his pupils by showing 100 art pieces and documents.



Katsushika Hokusai「花魁と禿図」(部分) Collection:the Sumida Hokusai Museum ※

schedule to be displayed